



SHENZHEN
INTERNATIONAL
POSTER FESTIVAL

深圳國際
海報節

2018

Venue : Guan Shanyue Art Museum

Exhibition Time : 2018 11.01 - 11.11

第3屆深圳國際海報節

全球作品征集

Call for entries

2018.08.20 作品提交截止日期

2018.08.20 www.ipf-sz.com

作品提交截止日期

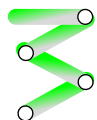
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Online Submission Deadline : August 20, 2018

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第三屆 深圳國際海報節



2018
The 3rd Shenzhen
International Poster Festival



SHENZHEN
INTERNATIONAL
POSTER FESTIVAL

—
深圳
國際
海報節
—

2018

深圳国际海报节是由深圳市福田区政府提供支持的一项公益性宣传文化发展项目。创办于2015年，是一个面向全球的海报设计双年展活动，也是深圳乃至中国第一个以海报节庆为形式的专业设计盛典。

深圳国际海报节汇集来自全球顶尖设计师和新锐力量的最新海报设计成果，以“设计改变未来”为宗旨，鼓励设计的颠覆与创新，呈现当下海报设计在文化、社会、商业以及新媒体领域的互动与应用，为中国海报设计的未来与设计跨界提供实验性创作的平台，促进专业设计领域和设计教育机构国际间的合作与交流。

本届策展更加关注作品的前瞻性和视觉表现力，本着“设计发现”的策展理念，第三届深圳国际海报节着力于挖掘具有创新意识的设计作品，让更多的新生设计力量通过海报节平台而获得国际设计界的关注。第三届深圳国际海报节在展览项目上会发生一些变化，包括二个主展览和二一个外围展的本届展览将计划在深圳关山月美术馆和其他专业展馆跨时段展出。

SIPF2018项目

- 1、第三届深圳国际海报节作品展
- 2、第三届深圳国际海报节学生竞赛作品展
- 3、第三届深圳国际海报节评审作品展
- 4、SIPF2018 TALK 系列活动

展览日期 2018年11月1-11日

展览地点：深圳市关山月美术馆

参赛费用 免费

线上报名截止日期：2018年 8月20日

网上提交：<http://www.ipf-sz.com>

*注：2018年8月20日为作品提交截止日期，线上投稿系统将于2018年8月20日24:00（GMT+8）关闭，请参赛者做好时间上的适当安排。

Jury Member

2018 SJPF 评审团



埃里克·伯赖克布 / Erich Brechbühl

AGI国际设计联盟成员

Weltformat海报节联合发起人

创办“Mixer”设计工作室

“show&tell”项目创始人

曾获拉赫蒂国际海报双年展全场大奖、评审奖；瑞士海报奖全场大奖以及各国国际重大赛事金奖、银奖、铜奖等。

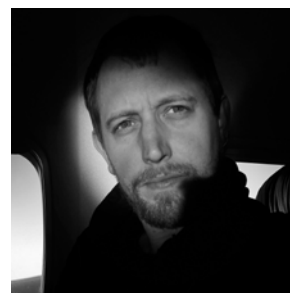


方斯·黑格曼 / Fons Hickmann

AGI国际设计联盟成员

美国纽约TDC、ADC会员

方斯·黑格曼，平面设计师、作家，现为柏林艺术大学设计系教授。2001年创立了颇具影响力的设计工作室“Fons Hickmann”，专注于文化领域的视觉传达设计，是当今世界上最受赞誉的设计工作室之一。



米歇尔·舒尔曼 / Michiel Schuurman

荷兰知名新锐设计师

毕业于海牙皇家艺术学院（KABA）与格里特·里

特维尔德学院（Gerrit Rietveld Academy）

2012-2016 年任职于荷兰知名 Visco 纺织品公司

2016 年至今任海牙皇家艺术学院设计导师

作品被荷兰阿姆斯特丹市立博物馆、纽约史密斯森学会、MOTI 布雷达图像博物馆收藏。



南希·斯科罗斯 / Nancy Skolos

AGI国际设计联盟成员

罗德岛设计学院教授

平面设计系主任及建筑与设计学院院长

曾获得2003、2017AIGA奖章、华沙国际海报双年展“肖邦重生”特定主题类金奖、芬兰拉赫蒂国际海报双年展银奖、富山国际海报三年展铜奖。作品在纽约MoMA美术馆、Walker艺术中心、国家设计博物馆库珀-休伊特分馆、罗德岛设计学院博物馆、波兰华沙Sztuki Wzownia美术馆、丹佛艺术博物馆、东京Creation美术馆等展出。



陈平波 / Pingbo Chen

深圳国际海报节组委会执行主席

深圳市海报设计协会会长

美国纽约TDC会员

曾获得第八届全国书籍设计艺术展“佳作奖、优秀奖、优异奖、香港设计师协会奖、平面设计在中国优异奖、纽约字体俱乐部TDC57/TDC60优异奖；多次入选国际重要设计赛事。作品被慕尼黑国际美术馆、德国汉堡艺术与工艺美术博物馆、捷克摩拉维亚美术馆、波兰波兹南国家美术馆、深圳关山月美术馆等多家博物馆馆藏。



陈放 / Fang Chen

任多所大学教授。多次获得国际最重要平面设计赛事的顶级奖项，包括：第九届肖蒙国际海报节第一名，第十一届科罗拉多国际海报双年展最高奖，第四届特尔纳瓦海报三年展唯一大奖，第一届香港国际海报三年展金奖，以及第四届巴西利亚国际环境幽默艺术沙龙展第一名。

2007获任美国第十五届科罗拉多国际海报双年展的唯一评审并获颁“桂冠艺术家”殊荣；曾数度获颁美国纽约《图形国际学生设计年鉴》指导教师金奖。



张 国伟 / Guowei Zhang

方寸设计店创办人、Joaquim Cheong Design 创作总监；澳门理工和旅游学院客座讲师；澳门艺术博物馆设计总监；2014 和 2016 年“澳门优秀人才奖励计划”获奖设计师。多次担任《中国最美的书》评委。

曾获得德国设计大奖 Winner 及特别奖、德国红点奖、德国 IF 奖；美国芝加哥优秀设计奖、美国《创意设计年鉴》、纽约《图形设计年鉴》白金奖及金奖、纽约字体协会优秀奖；澳门设计双年展全场大奖、金奖、澳门创意大奖及评审大奖、澳门视觉艺术年展及艺术双年展海报类别最佳作品、一等奖和首届中国平面设计艺术大展全场金奖等。



游 明龙 / Minglong You

亚洲大学视觉传达设计学系教授；台湾美术学院士；厦门大学艺术学院客座教授；游明龙设计有限公司艺术总监；2014-2016 日本 Good Design Award 国际评审。

曾获得 2005 / 2007 / 2009 / 2011 台湾国际海报设计奖 - 获特定专题类金奖；2006 / 2007 / 2012 / 2013 德国红点 Communication design - 最佳设计奖二件（海报、书籍）2006 台湾「国家设计奖」- 视觉传达类金奖、台湾「第三届杰出商业创意设计奖」- 杰出创意、2015 中意国际设计週 - 进化中的丝线之路铜奖。



李 中扬 / Zhongyang Li

首都师范大学教授、设计学科负责人、视觉设计与教育研究所所长。长期从事设计教育、研究与专业实践工作，参与国家“863 计划”课题，获评国家精品教材。担任国际设计赛事评委，中国教育部、文化部和科技部设计项目评审。

作品入选文化部《中国艺术大展》《意大利国际海报双年展》《俄罗斯金蜜蜂国际平面设计双年展》等并多次获奖，海报收藏于德国汉堡艺术与工艺美术博物馆。主持策划北京国际设计周 - 《国际公益海报佳作展》《当代国际水墨设计展》等。现为中国高等教育学会理事、国际 ICO-D 成员和美国 AIGA 会员。

作品类别

- A. Cultural Poster 文化推广
- B. Public campaign Poster 社会公益
- C. Commercial & Advertising Poster 商业与广告
- D. Specify Topic (for students) 学生专题：

Topic 1 : Culture Harmony in Diversity “和”而不同

2018年我们选择了这个最具有时代意义和影响力的主题，旨在探讨全球化背景下世界各国的文化融合与发展，呼唤多元、包容、有活力的文化生态，促进和而不同、兼收并蓄的文化交流。

Topic 2 : One World, Our Home 同一个世界，同一个家园

人类只有一个地球，我们共处同一个世界——这是2018年本届竞赛选择的又一创作主题。以人类向往美好生活的这一本质出发点，从生态的维度，呼吁人们保护和改善人类环境，构筑尊崇自然、绿色发展的生态体系，共同保护我们唯一的家园。

官方语言

汉语和英语

奖项设立

- 全场大奖（一件，颁发印有评审签名证书及奖杯）
- 国际评审奖（颁发印有评审签名证书及奖杯）
- 各类别金、银、铜奖项（颁发印有评审签名证书及奖杯）

奖项公布

第三届深圳国际海报节设计竞赛入围作品名单将于2018年8月31日后在SIPF微信、竞赛官方网站及合作媒体上公布。
设计竞赛获奖结果将于2018年11月颁奖仪式上公布并颁发奖章和证书。

参赛规则

- 参赛作品必须是2015.7 — 2018.7 年间创作的作品。
- 参赛作品最多不超过五件，系列作品按单件计。
- 参赛免费。
- 线上提交电子作品，网址：<http://www.ipf-sz.com>，所有电子文件须不超过1Mb，最大边长不超过1000pixel,150dpi,RGB, JPG格式。
- 作品提交填写时必须使用中文或英文提交，其他语言系统暂不支持。如不符合参赛规则和技术要求的作品将不会被接受。

- 入围作品将于2018年8月31日后在海报节官网公布，同时组委会将通过邮件发送入围作品通知。入围设计师按邮件上的通知将入选海报文件和实物作品寄送至指定地址。
- 作品标签及入围参赛表格将通过系统邮件方式送达，设计师自行打印参赛背签贴于作品背面右下角。参赛表格必须由参赛者本人亲笔签名，并随作品一同寄往组委会。
- 参赛作品无需装裱。请妥善包装以免造成运送中作品损害。所有参赛作品必须以“无商业价值印刷品”的形式寄达。送件者请自付作品运送费用，组委会将不接受任何在邮寄票证中写入商业标价的参赛作品。
- 对于本次海报竞赛提交的作品，将会保留在深圳国际海报节组委会，组委会享有对作品重印、拍照、出版、宣传推广、展览、收藏等权利。
- 送件者作品若有侵犯抄袭或知识产权等相关争议或展出时造成法律纠纷，送件者需自负所有法律责任。

支持单位

深圳市福田区人民政府

主办机构

深圳国际海报节组委会

承办机构

深圳市关山月美术馆

深圳市海报设计协会

CONTACT US

info@ipf-sz.com

www.ipf-sz.com



新浪微博：深圳国际海报节

微信公众号：深圳国际海报节

Twitter : shenzhenposter

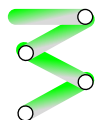
Facebook : Sz Posterfestival

Instagram : szposterfestival



WeChat Official Accounts

第三屆 深圳國際海報節



2018
The 3rd Shenzhen
International Poster Festival



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2018

Shenzhen International Poster Festival is a commonweal propaganda cultural project sponsored by Shenzhen Futian District Government. Established in 2015, it is a large-scale poster design campaign in Shenzhen towards the global, commits to being an influential and professional design festival in China. The festival is held every two years from 2016.

Shenzhen International Poster Festival collects the latest design achievement from global top designers and new emerging talents, encourages design subversion and innovation. With the goal "design change future", the competition will directly reflect interaction and application of the current poster design in the cultural, social, commercial, and new media areas, contributes in providing a practical platform for poster design, cross design in China future, and promoting the international exchange between design field and education institutes.

With the concept of "Design Discovery", the 3rd Shenzhen International Poster Festival keeps on finding more works with forward-looking sense of innovation, allowing more new talents to get attention from international design community through this platform. In addition, there will be some changes in exhibition items and venues, The exhibition which includes two main exhibitions and two peripheral exhibitions will be displayed at the Guan Shanyue Art Museum and other art centers in Shenzhen.

SIPF2018 Program

2018 Shenzhen International Poster Festival Exhibition

SIPF2018 Jury Works Exhibition

SIPF2018 TALK

Exhibition: November 1st - November 11th, 2018

Venue: Shenzhen Guan Shanyue Art Museum

Entry Fee: Free

Deadline for Online submission: **August 20, 2018**

Please visit and submit on: **<http://www.ipf-sz.com>**

Attention: All works should be uploaded on or before the deadline for Application & Submission. Online Submission system will close at 12:00pm on August 20, 2018(GMT+8)

Jury Member

2018 SJPF 评审团



埃里克·伯赖克布 / Erich Brechbühl

Member of AGI.

Founded graphic design studio "Mixer" in Lucerne. Co-founder of the poster festival „Weltformat“ in Lucerne and started the regular exchange meeting for graphic designers called "Show & Tell" in 2012.

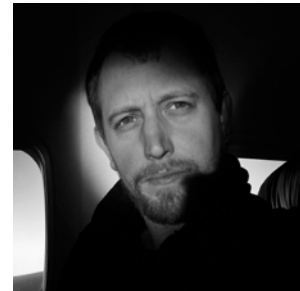


方斯·黑格曼 / Fons Hickmann

Member of TDC New York, ADC. Member of AGI.

Professor of design at the University of Arts in Berlin.

Founded the influential design studio "Fons Hickmann m23" .



米歇尔·舒尔曼 / Michiel Schuurman

Graduated from Graphic Design Gerrit Rietveld Academy Amsterdam and KABK The Hague.

2016- tutor Graphic Design KABK Den Haag.

2012-2016 designer for Visco Netherlands B.V.

2009- Teaching at different schools. HKU Utrecht, WdKA Rotterdam, UoTA Nanjing China, GRAPHIC PASSPORT 2010 Tokyo Japan.



南希·斯科罗斯 / Nancy Skolos

Member of AGI

Professor at the Rhode Island School of Design where has served as Head of Graphic Design and Dean of Architecture and Design.

Awards: 2017 AIGA Medalist 2003 AIGA Fellow / 2010 Gold Prize Warsaw Poster Biennale, Special Category 'Chopin Anew' / 2011 and 1985 Silver Prize Lahti Poster Biennale / 1988 Bronze Prize International Triennial of Posters Toyama.

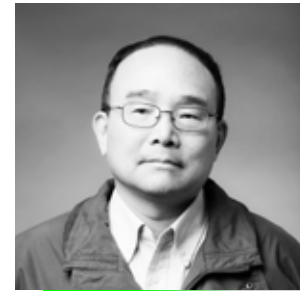


陈平波 / Pingbo Chen

Chairman of the Shenzhen International Poster Festival, President of Shenzhen Poster Design Association

Member of TDC NY.

Honored with awards in many important international poster exhibitions. Silver Award and Excellence Award in the 8th National Exhibition of Book Design in China.



陈放 / Fang Chen

Has been teaching graphic design both in China and the United States' universities.

Awards: First prize at the 9th Chaumont International Poster Festival of France, Top prize at the 11th Colorado International Poster Biennale of USA, Grand prix at the 4th Trnava Poster Triennial of Slovakia, Gold award at the 1st Hong Kong International Poster Triennial of China and First place at Ecocartoon — the 4th Brasilia International Environmental Humor Show of Brazil.

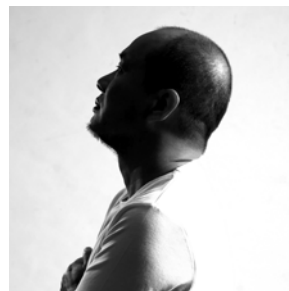


张 国伟 / Guowei Zhang

Member of Judges of "Beauty of Books in China" 2017, 2016 and 2014.

Founder of Joaquim Cheong Design. Lecturer of Graphic Communication in the Macao Polytechnic and Institute for Tourism Studies. Design Director of the Macao Museum of Art. Winning designer of the "Macao Outstanding Talents Award Scheme" 2014 and 2016.

Awarded many prize including German Design Award, Red dot, IF, NYTDC, Macao Design Biennial, 1st prize and Best posters works in the Macao Visual Arts Exhibitions and Overall Gold Award in the First China Exhibition of Design Art.



游 明龙 / Minglong You

Asian University Professor of Visual Communication Design

Academician of Taiwan Academy of Fine Arts Visiting Professor, Xiamen University School of Art

Yu Ming Long Design Co., Ltd. Art Director 2014~2016 Japan Good Design Award International Review

Awarded many prize including Red dot award, Communication design, Jury and Silver award in Taipei International Design Award.



李 中扬 / Zhongyang Li

Member of the China Institute of higher education, the international ICO-D and AIGA.

professor, Master Instructor, head of design discipline of Capital Normal University,

participated in the National 863 Program and edited the national excellent textbook, and as an international design competition judge, China Ministry of education, Ministry of culture and the Ministry of science and technology design project evaluation.

works selected by Chinese Art Exhibition, International Posters biennale Exhibition in Italy, Russian golden bee international graphic design Biennale Exhibition and won awards for times.

Categories

A. Cultural Poster 文化推广

B. Public campaign Poster 社会公益

C. Commercial & Advertising Poster 商业与广告

D. Specify Topic (for students) 学生专题:

Topic1: Culture Harmony in Diversity “和” 而不同

In 2018, we chose this most contemporary and influential theme, which aims at exploring cultural integration and development in the context of globalization, calling for a multicultural, inclusive and dynamic culture, and promoting cultural exchanges of diverse and inclusive civilization.

Topic 2: One World, Our Home. 同一个世界， 同一个家园

We have only one earth, and we share the same world. This is another poster theme chosen for the 2018 competition. Based on the essence of human longing for a better life, we call on people to protect and improve the human environment, build an ecological system that respects nature and green development, and jointly protect our only home.

Language: Chinese & English

Award Setting

Grand Prix (honor certificates)

2018SIPF Jury Award (honor certificates)

2018SIPF Award for each category (honor certificates)

Award Announcement

List of selected works will be announced on official website and coordinated media. The winner will be announced and granted award in 2018 SIPF Award Ceremony on November, 2018.

Entry Rules

- ☐ The works created in 2015.7- 2018.7 are admitted to the contest.
- ☐ The number of entries is not more than 5 pieces. Series is considered as one.
- ☐ All participation is free of charge.
- ☐ Please submit your works through <http://www.ipf-sz.com>, Works in all categories should be submitted as digital files, size: no exceed 1000 pixel on the larger side, JPG 150dpi in RGB color format.
- ☐ All fields must be filled in English or Chinese only. Characters in other languages are not allowed. Works will not be accepted if they do not meet technical requirements and terms of participation.
- ☐ You will receive an automatic notification if works are successfully uploaded.
- ☐ Shortlisted entries will be announced on the Poster Festival website after August 31, 2018. Participants will be informed by e-mail at the same time. High resolution image files of entries and printed copies will be asked to send to the address indicated in the letters.
- ☐ Printed copies of selected works must be sent by post. Entry label, entry form and Postal address will be sent by e-mail personally to those participants whose works have been selected by Pre-Selection Committee. The designer will print label

and attach it to the lower corner on the reverse of each poster. The entry form must be signed by the contestant and sent to the organizing committee with the work.

- ☐ The works should be packed in a safe and practical manner to avoid any damage during transport. Please label the package "PRINTED MATTER, NO COMMERCIAL VALUE". Please do not include the price of your submission on the postal declaration or invoice. Postage and all other incidental expenses are to be defrayed by participants.
- ☐ All submitted works will remain in the SIPF Organization Committee. Organizers have the right to exhibit, collect, publish, photograph and reprint for non-commercial purposes. The author who sent the works to the contest thereby are deemed to agree with the terms and conditions of the competition.
- ☐ The author guarantees that the submitted and the exhibition works do not breach intellectual property rights of any third person. The organizer will not be held liable for any breach of proprietary rights.

Sponser

Government of Shenzhen Futian District

Organizer

Shenzhen International Poster Festival Organizing Committee

Co-organizer

Shenzhen Poster Design Association

Shenzhen Guan Shanyue Art Museum

CONTACT US

info@ipf-sz.com

www.ipf-sz.com



新浪微博：深圳国际海报节

微信公众号：深圳国际海报节

Twitter : shenzhenposter

Facebook : Sz Posterfestival

Instagram : szposterfestival

