2018 VIDAK: International Poster Exhibition

Invitation for application. Deadline: 12th November 2018

Dear Sir/Ma'am,

Thank you for your cooperation in advance. VIDAK (Visual Information Design Association of Korea) would like to invite you to the VIDAK International Poster Exhibition, which will be held in Seoul, Korea.

The exhibition theme this year is **RE: RETHINK, REDESIGN, RECYCLE:** *A Breath of Designers for Environment*

The application deadline for the exhibition is on 12th November 2018. The reason that the deadline is earlier than the previous one is because we can prepare the printing materials for the exhibition.

Moreover, we are going to hold two design seminars and colloquiums in the exhibition.

VIDAK will do the outmost best to ensure that the design exhibition is a success.

Please read the attached document for more information. We look forward to your participation. If you have any additional questions or wish to discuss this exhibition, please do not hesitate to contact us.

Sincerely,

INGI LEE
President
VIDAK(Visual Information Design Association of Korea)

2, September 2018

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Visual Information Design Association of Korea

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Webhard. www.webhard.co.kr(ID:vidak77, PW: vidak77)

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1. Outline of Exhibition
- Theme: **RE: RETHINK, REDESIGN, RECYCLE:** *A Breath of Designers for Environment*
- Organizer: VIDAK (Visual Information Design Association of Korea)
- Period: December, 3(Mon)~7(Fri), 2018
- Opening: December, 3(Mon), 2018 at 5PM
- Place: Doosung In The Paper Gallery of (41 Saimdang-ro 23-gil, Seocho-gu, Seoul, Korea)

2. Entry & Qualification
- Field of Entry: Poster (It is also possible to summit new media or installation works in accordance with your expertise)
- Qualification:
  Domestic Designers_ Regular member and other qualified member of VIDAK
  Overseas Designers_ Invited by VIDAK members
- Number of Works: Around 250 works from Korean and overseas designers

3. Submission
- Due Date for submission: Entries must be received by 12th November 2018
- Method of submission: Please use Webhard at www.webhard.co.kr
  User ID: vidak77 / Password: vidak77
- How to upload your file: go to [Upload] folder > go to[2018 VIDAK] > Make a new folder titled the 'your COUNTR_your name (last_first)' and then upload Ex.CHINA_Lee John
※When Uploading a file, please make sure to include your name in the file name
※We not accept submission by email

4. Data Entry
-An Entry form, A photo of Designer, Data of your work(s).
-Photo of Designer: 50 mm(width) x 60 mm(length), CMYK, 300dpi *.jpg
-Work data
  For Print-**B1**(1030×728mm), 300dpi *.jpg
  For Catalog-**A4**(210mm × 297mm), 300dpi *.jpg
※When uploading file, please don't forget to name the file with your name.
※Please keep the file size and format as guided
※We do not accept any submission via email, only upload the organized files onto "Webhard."

※How to Submit Your Work
1. Visit www.webhard.net
2. Input ID (vidak77) and PW (vidak77)
3. Go in the "Upload" folder" □ "Upload for 2018 VIDAK" folder
4. Click on NEW FOLDER button to create your folder and name it 'your COUNTRY_your name'
   Ex. CHINA_Lee John
e) Click on UPLOAD button to upload your files in your folder. Again, Very Important: Please follow the file naming method and there should be 4 files in your folder.
- Print file: print_CHINA_Lee John
- catalog file: Catalog_CHINA_Lee John
- photo file: Photo_CHINA_Lee John
- entry form file: Form_CHINA_Lee John

5. Seminar
Two design seminars and colloquiums are going to hold in the exhibition under the theme
'Design & Environment

6. Contact information
- VIDAK executive office /
- Tel.   +82-502-785-4000
- Email: vidak77@hanmail.net
- Website: www.vidak.or.kr
- Webhard: www.webhard.co.kr (ID:vidak77, PW:vidak77)